



LUCKY LOTTO EVENTS EVENT SPONSORSHIP



Since 2014, Lucky Lotto Events has combined a passion for barrel racing with a commitment to making a difference. Our signature event, Barrels for Angels, held annually at Marshall City Arena, Texas, proudly supports Neal McCoy's East Texas Angel Network—an organization dedicated to helping children facing life-threatening illnesses in East Texas.

Attracting contestants traveling from neighboring states including Texas, Oklahoma, Arkansas, Louisiana and Mississippi, over 500 entries annually with cash and prize payouts nearing \$500,000, we proudly donated nearly \$200,000 to Neal McCoy's East Texas Angel Network since inception.

Despite challenges from COVID-19 in 2020, we successfully expanded with the event in Tulsa, Oklahoma, held in conjunction with professional rodeo champion athletes Mike and Sherrylynn Johnson. The Lucky Lotto Events race featured over 300 contestants, paid out \$75,000 in cash and prizes—including an Hebert's Town and Country Dodge Ram Diesel Dually—and donated an additional \$9,000 to our charity partner.

Looking ahead to 2026, both events are set to continue supporting the East Texas Angel Network. Our June event in Marshall (June 5-7) has been honored as a qualifier for the prestigious Vegas Tuffest Jr. World Championship, introducing exciting new youth competitions such as breakaway roping, tie-down calf roping, and goat tying. Contestants will compete for a coveted spot to advance to the December 2026 Vegas Tuffest Finals in Las Vegas, Nevada.

Additionally, our team will travel to Las Vegas for the 7th Annual Lucky Lotto Race for the Bonus barrel race event. This highly anticipated open 4D barrel race attracts competitors from states including Utah, Arizona, Nevada, California, Oregon, New Mexico, and beyond, promising fierce competition and thrilling rodeo action.

We are super excited to extend an invitation for your company to come on board with us as a valued sponsor. Our sponsorship packages offer extensive brand exposure through social media channels with over 10,000 engaged followers, prominent placement on our website, on-site signage and advertising, as well as live webcast promotion during the events. Partnering with Lucky Lotto Events provides your brand with meaningful access to a passionate, family-oriented equestrian audience, while supporting youth involvement and community wellbeing.

In 2026, we are looking to broaden our charitable impact by partnering with additional children's organizations alongside the East Texas Angel Network. This expansion will be carefully chosen to align with our mission of supporting youth and families in need. Thanks to generous sponsors like you, these donations are made possible after event expenses.

Please contact me with any questions or to discuss sponsorship opportunities. The best way to reach me is via email at race@luckylottoevents.com or by phone at (903) 932-1800 (please leave a message; calls are returned after 5:00 pm).

Thank you for considering this opportunity to make a difference while engaging with the dynamic barrel racing and roping community. We look forward to partnering with you to make our 2026 events a great success and be a part of helping miracles happen!

Many Blessings,
Dina Reynolds
Lucky Lotto Events Producer

SPONSORSHIP LEVELS

DIAMOND HIGH ROLLER \$8,500

(Minimum \$7,000 cash; Payment plans available)

Top Tier / Exclusive Event Sponsor

- Event Title Sponsor recognition throughout event
- Premium logo placement on event awards backdrop banner
- Premium 4X8 signage placed in multiple locations in arena, awards sponsor recognition & logo branding on barrel wraps
- Company name included on group sponsor banner, website and social media
- Company provided promotional video displayed on jumbotron for Las Vegas event & event webcast
- Company logo randomly displayed on event webcast
- Monthly social media promotions
- (1) Stall and (1) RV provided at Marshall Tx event
- (1) 10x12 Vendor product booth at Marshall Tx event
- (2) Tickets to East Texas Angel Network fundraiser weekend
- (2) Official event t-shirts with company name

PLATINUM JACKPOT \$5,000

(Minimum \$3,500 cash)

- Premium logo placement on event awards backdrop banner
- Premium 4X8 signage placed in multiple locations in arena, awards sponsor recognition & logo branding on barrel wraps
- Company name included on group sponsor banner, website and social media
- Company provided promotional video displayed on jumbotron for Las Vegas event and event webcast
- Company logo randomly displayed on event webcast
- Company name announced randomly throughout event
- Discounted vendor booth at both events
- (2) Tickets to East Texas Angel Network fundraiser weekend
- (2) Official event t-shirts with company name

GOLD RUSH \$3,000

(Minimum \$2,000 cash)

- Logo placement on event awards backdrop banner
- 4X8 signage placed in arena & logo branding on barrel wraps
- Company name included on group sponsor banner, website and social media
- Company logo randomly displayed on event webcast
- Company name announced randomly throughout event
- Discounted vendor booth at both events
- (2) Tickets to East Texas Angel Network fundraiser weekend
- (2) Official event t-shirts with company name

ROYAL FLUSH SPONSOR \$1,500

(Minimum \$1,000 cash)

- 4X8 signage placed in arena & logo branding on barrel wraps
- Discounted vendor booth at Marshall Tx event
- Logo placement on event awards backdrop banner
- Social media advertising

LUCKY 7 SPONSOR \$1,000

- Company provided promotional video streamed during drags on event webcast
- Company name on event t-shirts

WILD CARD SPONSOR \$ 500

- Company name on event t-shirts
- Group social media advertising

LUCKY LEGENDS CIRCLE

- Ask our team how to become the Lucky Legends Media Circle sponsor for Champion and Reserve contestant in the following:
 - Open barrel race divisions
 - Average divisions
 - Average places in all breakaway, tie down roping, double mugging and goat tying events

EVENT SPONSOR REPLY CARD

Yes, we would like to sponsor Lucky Lotto Events at the following level:

- | | | | |
|---|---------|--|---------|
| <input type="checkbox"/> Diamond High Roller | \$8,500 | <input type="checkbox"/> Royal Flush Sponsor | \$1,500 |
| <input type="checkbox"/> Platinum Jackpot Sponsor | \$5,000 | <input type="checkbox"/> Lucky 7 Sponsor | \$1,000 |
| <input type="checkbox"/> Gold Rush Sponsor | \$3,000 | <input type="checkbox"/> Wild Card Sponsor | \$ 500 |

Company Name: _____

Contact Person: _____

Title: _____

Phone Number: _____

Email Address: _____

Mailing Address: _____

City, State, Zip Code: _____

Payment Method:

- Check (Enclosed)
- Credit Card (Please provide details below)
- Online Payment (Visit www.luckylottoevents.com)

Credit Card Information:

Card Type: Visa MasterCard AMEX Discover

Card Number: _____

Expiration Date: _____

CVV: _____

Signature: _____ Date: _____



"We can't help everyone but everyone can help someone"

OUR REASONS WHY

~Ronald Reagan

